

ORDER



Orders
Order / Rev: 364490
Alt Order #: 06866113
Product Desc: BARACK OBAMA
Estimate: 2174
Flight Dates: 10/24/12 - 10/29/12
Original Date / Rev: 10/23/12 / 10/23/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency Name: GMMB
Buying Contact:
Billing Contact:
 3050 K St. NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Obama for America
Demographic: A35+
Product Codes: PL Presidential
Priority: P-01
Revenue Codes: AGY-TRANS, POL CAND, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	11	\$9,125.00	\$7,756.25
10/29/12	10/29/12	2	\$750.00	\$637.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	11	\$9,125.00	\$7,756.25	0.00
November 2012	2	\$750.00	\$637.50	0.00
Totals	13	\$9,875.00	\$8,393.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	24%	\$9,875.00
Market	100%	\$41,145.83

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$10,286.46
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	15%	\$6,171.88
KTUD	0%	\$0.00
KVMY	2%	\$822.92
KVVU	33%	\$13,578.12
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	1%	\$411.46

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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Alt Order #: 06866113
Flight Dates: 10/24/12 - 10/29/12

Advertiser: Obama for America
Product Desc: BARACK OBAMA
Estimate: 2174

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	10/24/12	10/26/12	M-F 6-7am Action News	CM	M-F 6-7a -- WTF--	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
ACTION NWS@6AM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-- WTF--				1	\$600.00		0.00			
E 2	KTNV	10/28/12	10/28/12	Sun 6a Sun 6a-7a	CM	Sun 6a-7a -----S	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00
ACTN NWS SU@6A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$300.00		0.00			
E 3	KTNV	10/24/12	10/26/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p -- WTF--	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
The Chew														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-- WTF--				1	\$600.00		0.00			
E 4	KTNV	10/24/12	10/26/12	ABC Programming 1p-2p ABC Programming 1p-2p M-F	CM	M-F 1P-2P -- WTF--	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
GEneral Hospital														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-- WTF--				1	\$600.00		0.00			
E 5	KTNV	10/24/12	10/26/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P -- WTF--	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
Judge Judy														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-- WTF--				1	\$450.00		0.00			
E 6	KTNV	10/26/12	10/26/12	Fri ABC Prime A SHARK TANK	CM	Fri 8-9p SHARK T/ (8:00 PM-9:00 PM) ----F--	:30	1	\$1,500.00	P-01	0.00	NM	1	\$1,500.00
SHARK TANK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,500.00		0.00			
E 7	KTNV	10/27/12	10/27/12	College Football Primetime College Football Primetime	CM	4p-830p -----S- (5:00 PM-8:30 PM)	:30	1	\$2,000.00	P-01	0.00	NM	1	\$2,000.00
NCAA FTBALL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$2,000.00		0.00			
E 8	KTNV	10/27/12	10/27/12	Action News Special Action News Special	CM	Action News Speci- ----S- (8:30 PM-9:30 PM)	:30	1	\$1,500.00	P-01	0.00	NM	1	\$1,500.00
Action News special														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$1,500.00		0.00			
E 9	KTNV	10/27/12	10/27/12	Sat ABC Prime B JJ	CM	JJ -----S- (9:30 PM-10:00 PM)	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
Judge Judy														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$1,000.00		0.00			
E 10	KTNV	10/24/12	10/26/12	M-F 12:05-1:05a Jimmy Kimmel	CM	M-F 12:05-1:05a -- WTF--	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00
KIMMEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-- WTF--				1	\$300.00		0.00			
E 11	KTNV	10/29/12	10/29/12	M-F 12:05-1:05a Jimmy Kimmel	CM	M-F 12:05-1:05a M-----	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00
KIMMEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$300.00		0.00			
E 12	KTNV	10/29/12	10/29/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P M-----	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$450.00		0.00			
E 13	KTNV	10/24/12	10/26/12		CM	M-F 9a-10a -- WTF--	:30	1	\$275.00	P-01	0.00	NM	1	\$275.00

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Morning Blend 9a											
MORNING BLEND				Morning Blend 9a-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-- WTF --		1		\$275.00		0.00					
Totals													13	\$9,875.00	